At common law, directors have a duty to act bona fide in the interests of the company, which is restated in the Companies Act 2006 (CA 2006) s. 172(1) as a duty to act to promote the success of the company. This chapter separates that duty into its component elements and discusses each in turn. These include: the duty to act in good faith; the success of the company for the benefit of the members as a whole; having regard to various factors; and considering creditors' interests.
10. Duty to promote the success of the company

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